

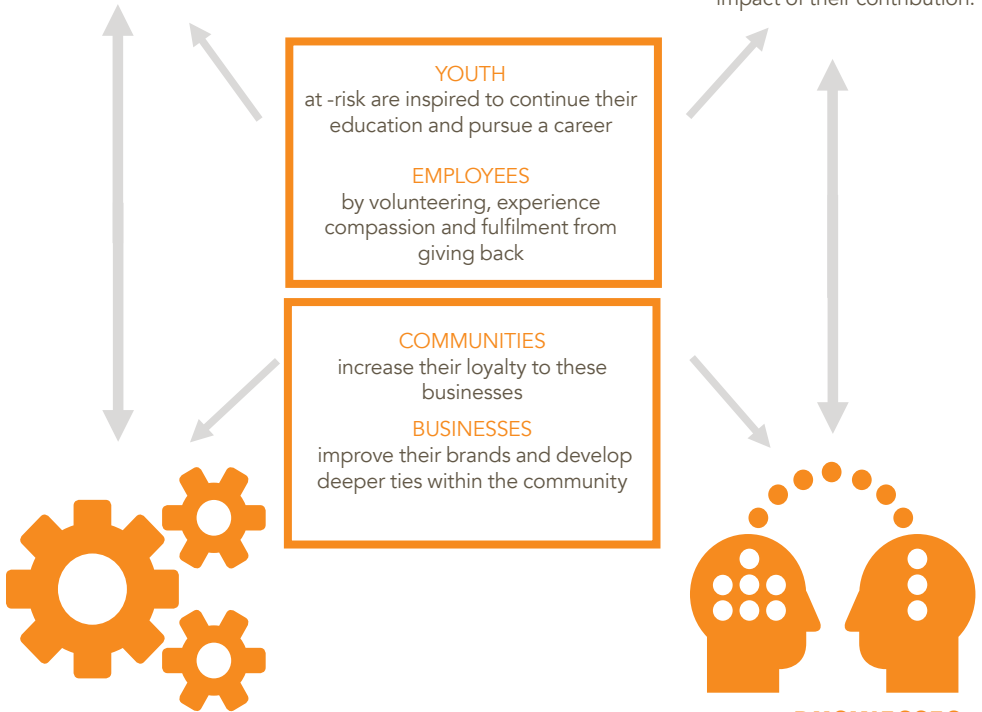
YOUTH

- > The northern suburbs of Adelaide are one the top 20 hot spots for youth unemployment in Australia at 16.3% (Jan 2016).
- > The Northern Opportunities initiative directly addresses this problem.



EMPLOYEES

- > Research from the Center for Work-Life Policy shows that high potential employees are motivated by a desire to give back to the world. They are increasingly seeking out employers who allow them to participate on company time.
- > The Northern Opportunities initiative engages employees in a way that they can follow the impact of their contribution.



COMMUNITIES

- > Overall unemployment is higher and median income is lower than state average in northern suburbs of Adelaide.
- > The Northern Opportunities initiative creates opportunities for talented and motivated youth to succeed from within their community.

BUSINESSES

- > As more employees engage in volunteering and develop their people skills, they get flow-on improvements to company culture and employee retention.
- > Gallup research shows that companies with high levels of employee engagement have 3.9 times the earnings per share growth compared to those with lower engagement