



- > The northern suburbs of Adelaide are one the top 20 hot spots for youth unemployment in Australia at 16.3% (Jan 2016).
- > The Northern Opportunities initiative directly addresses this problem.

# EMPLOYEES

> Research from the Center for Work-Life Policy shows that high potential employees are motivated by a desire to give back to the world. They are increasingly seeking out employers who allow them to participate on company time.

> The Northern Opportunities initiative engages employees in a way that they can follow the impact of their contribution.

### YOUTH

at -risk are inspired to continue their education and pursue a career

#### **EMPLOYEES**

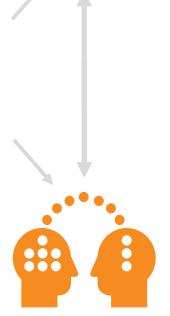
by volunteering, experience compassion and fulfilment from giving back

#### COMMUNITIES

increase their loyalty to these businesses

#### BUSINESSES

improve their brands and develop deeper ties within the community



# COMMUNITIES

- > Overall unemployment is higher and median income is lower than state average in northern suburbs of Adelaide.
- > The Northern Opportunities initiative creates opportunities for talented and motivated youth to succeed from within their community.

## BUSINESSES

> As more employees engage in volunteering and develop their people skills, they get flow-on improvements to company culture and employee retention.

> Gallup research shows that companies with high levels of employee engagement have 3.9 times the earnings per share growth compared to those with lower engagement